THE JAMAICA EMPLOYERS' FEDERATION

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MAY 9-11, 2019 MOON PALACE JAMAICA, MAIN STREET, OCHO RIOS, ST. ANN

2019

SPONSOR NOW! Tel: 876-926-6762/5524/6908 Fax: 876-968-4576 info@jamaicaemployers.com

DEADLINE FOR SPONSORSHIP: APRIL 17, 2109



SPONSORSHIP OF "BOARDING PASSES" FOR JAMAICA 2019 CONVENTION

Once again it is our pleasure to invite you to come on board as a sponsor for the JEF Annual Business Convention and Exhibition. This our flagship event is themed "Today's Vision... Tomorrow's Reality". Business issues, best practices, management and entrepreneurship will be explored within the context of our appropriate and relevant theme.

JEF's Annual Convention continues to be the most cost effective medium for business executives to engage in various training programmes and activities, to participate in interactive courses and presentations. The vast networking opportunities that are available during the Convention add value to the quality time spent at this world class event. We also take time out during the Convention to have some fun, thus engaging mind, body and spirit.

With over five hundred (500) Corporate Executives expected to attend, Convention 2019 offers great advertising value for any organization that wishes to promote its products and services and to have a direct "face to face" with one's decision making constituents.

Our sponsors are invited to choose exciting "Boarding Passes" categorized as follows:

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VALUE
\$720,000 and over
\$520,000 - \$719,000
\$320,000 - \$519,000
\$170,000 - \$319,000
\$85,000 - \$169,000
\$15,000 - \$84,000

Boarding Pass will guarantee you exposure, branding and association with one of the most comprehensive management training Convention in the world. We have attached an information sheet detailing the attractive benefits that come with each category of "Boarding Pass".

Over and above the Boarding Pass we have created for you opportunities where by special arrangement and agreement you can access a greater share of the sponsorship offer. We are available for discussion for this to be your "Today's Vision...Tomorrow's Reality."

We take this opportunity to urge you to partner with us, to explore new opportunities for growth and development.

For more information on selecting a "Boarding Pass" you can contact Miss Bethan Whych at **Telephone 876-926-6762**, **906-8370**, **754-8446**; **Fax: 876-968-4576 Cell: 876-832-2880**; email info@jamaicaemployers.com. The Jamaica Employers' Federation looks forward to receiving your favourable response indicating your "coming on board" for Convention 2019.

Yours sincerely, Brenda V. Cuthbert (Mrs.) Chief Executive Officer



DEMONSTRATE LEADERSHIP BUILD YOUR BRAND AS A JEF 2019 SPONSOR

Sponsorship provides your organization with multiple opportunities to put your brand in front of the over five hundred (500) Corporate Executives expected to attend; great advertising value to promote your products and services and to have direct "face-to-face" interaction with decision making constituents. There is a sponsorship opportunity to match your Brand, Goals and Budget!

DIAMOND Sponsor

JMD \$720,000 and Over

- Media interviews
- Inclusion of Enterprise information in Convention Bags
- Acknowledgement and mention in all JEF newsletters prior to and for eight (8) months following the Convention.
- Two (2) Complimentary Booth Spaces At Convention
- Acknowledgement and mention in the Convention programme
- Background Banner Display in Convention Rooms
- Full Page Advertisement in Convention Programme
- Logo on Banners. Brochures, and Print Advertising
- Logo Display on JEF's website with link to sponsors' website
- Complimentary Registration for two (2) Senior Managers to a JEF Leadership Workshop or Management Seminar
- Five (5) Minutes Sponsors Presentation
- Opportunity to give away a Sponsor provided branded item at a sponsored event(if applicable)

PLATINUM Sponsor JMD \$520,000 - 719,000

- Inclusion of Enterprise information in Convention Bags
- Acknowledgement and mention in all JEF newsletters prior to and for eight (8) months following the Convention.
- One (1) Complimentary Booth Space at Convention
- Acknowledgement and mention in the Convention programme
- Background Banner Display in One (1) Convention Room
- Half Page Advertisement in Convention Programme
- Logo Display on JEF's website with link to sponsors' website
- Complimentary Registration for One (1) Senior Manager to a JEF Leadership Workshop or Management Seminar
- Five (5) Minutes Sponsors Presentation
- Opportunity to give away a Sponsor provided branded item at a sponsored event (if applicable)

GOLD Sponsor

JMD \$320,000 - \$519,000

- Inclusion of Enterprise information in Convention Bags
- Acknowledgement and mention in all JEF newsletters prior to and for eight (8) months following the Convention.
- One (1) Complimentary Booth Space At Convention
- Acknowledgement and mention in the Convention programme
- Background Banner Display in One (1) Convention Room
- Quarter Page Advertisement in Convention Programme
- Logo Display on JEF's wesite with link to sponsors' website
- Opportunity to give away a Sponsor provided branded item at a sponsored event (if applicable)

SILVER Sponsor

JMD \$170,000 - \$319,000

- Inclusion of Enterprise information in Convention Bags
- Acknowledgement and mention in all JEF newsletters prior to and for eight (8) months following the Convention.
- One (1) Complimentary Booth Space At Convention
- Acknowledgement and mention in the Convention programme
- Background Banner Display in One (1) Convention Room
- Logo Display on JEF's wesite with link to sponsors' website
- Opportunity to give away a Sponsor provided branded item at a sponsored event (if applicable)

BRONZE Sponsor

JMD \$85,000 - \$169,000

- Inclusion of Enterprise information in Convention Bags
- Acknowledgement and mention in all JEF newsletters prior to and for eight (8) months following the Convention.
- Acknowledgement and mention in the Convention programme
- Background Banner Display in One (1) Convention Room
- Opportunity to give away a Sponsor provided branded item at a sponsored event (if applicable)

ASSOCIATE Sponsor JMD \$15,000 - \$84,000

- Inclusion of Enterprise information in Convention Bags
- Acknowledgement and mention in all JEF newsletters prior to and for eight (8) months following the Convention.
- Acknowledgement and mention in the Convention programme



SPONSORSHIP CONFIRMATION FORM

Thank you for your participation in this our Annual Business & Workplace Convention and EXPO, which is poised to be the most sought after event on the 2019 Business Calendar. Under the theme **"Today's Vision... Tomorrow's Reality".** JEF will focus on areas of organizations and businesses that require meaningful discussions at all levels.

For confirmation of your Boarding Pass, we invite you to complete the form below and return to us at 2A Ruthven Road, Kingston 10 or by Fax to: (876) 968-4576 on or before **April 17, 2019.**

We(Print Company	Name)	
(Fint Company	Name)	
agree to be a sponsor of the JEF 2018 Convention.		
The Ca <mark>tegory of sp</mark> onsorship selected:		
in the amount of \$		
Name of Officer (please print)	10 5	
Job Title of Officer (please print)		
Address:	LU	
Telephone:	Mobile:	
Fax:		
Email:	AND I	
Website:		
Signature	Date	
For JEF Internal Use Only		
Level of Sponsorship	Activity Sponsored	
Date Received	Signature of Officer	